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I'm contacting you regarding my children's book, ***Ralph Squirrels Plays Golf***.



It's a 24-page, fully color illustrated introduction to the game of golf where Ralph Squirrels and his friends play their very first round and experience the magic of visualization and imagination involved in playing the game. Some etiquette and life lessons are learned along the way. Plus, it's a great introduction for kids 3-10 to reading, art,

poetry, and vocabulary.

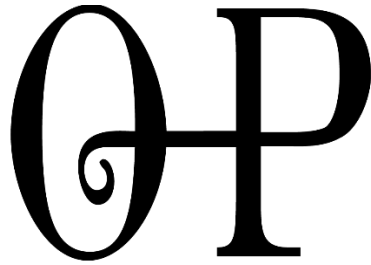
It is available directly through Old Hickory Press or through Ingram's distribution channel. It is currently available at Amazon and other online bookstore outlets.

We, at Old Hickory Press, would appreciate any consideration you might give it regarding placement in your store, inclusion in your curriculum, your library, or your review blog or column. We think it's a beautifully-illustrated little storybook with significant intrinsic value to developing children. Besides introducing them to a wonderful outdoor sport they can enjoy for the rest of their lives regardless of their age or skill level, it's an educational tool to help teach courtesy and manners, and the value of fun and friendship.

For more information, please contact me, Raleigh Squires, 615-415-2617 or raleighj@comcast.net.

Thanking you in advance,

Raleigh Squires aka Ralph Squirrels



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Reviews at Amazon

“Wonderful book for children. Parents who are interested in their children getting some new friends and an intro to the game of golf will love it.”

“A great book with great illustrations that gives kids a nice introduction to all aspects of the game of golf.”

“This is a great book for children, not only to be introduced to the game of golf but to enjoy seeing different little animals and making friends. The manner it is written will hold children’s attention. This is the type of book that will inspire a child to take a friend to a golf course. I hope it will also be available in written form for my students to enjoy as well as this one.”

“What a delightful story! The lyrical narrative and colorful characters make this a bright and cheerful experience, but the story is so much more with the lesson on focusing on goals and blocking out the “noise” of negativity and distractions. A lesson for both young and old!”

“This is a well written, beautifully illustrated children’s book that will appeal to young readers who enjoy reading about animals. Ralph Instructs them on the game of golf, while entertaining kids with the well-illustrated animals. Good job!”

“Aspiring young golfers or not your little ones will love this plucky squirrel and his friends. They may also learn some valuable lessons about life, and golf, along the way. Very well written and beautifully illustrated this book for children is a winner!”

“This short book is ideal for the young person who wants to follow a parent or friend on to the golf course. It's easy to understand and very cool to follow the many characters as they are introduced to the great game of golf.”

More golfers are starting young

- Junior golf stayed steady at 2.9 million, but this group is becoming more diverse. Likely driven by programs such as The First Tee, the LPGA/USGA Girls Golf and the PGA Junior League Golf, the number of females in junior golf now is a third of the total number, nearly double of what it was in 1995.
- The number of youth golfers (ages 6 to 17) grew 20 percent between 2010 and 2015
- Overall, an estimated 8 percent of the U.S. population 6 or older played golf on a golf course in 2016



The children's book market shows more growth than the overall U.S. book market:

- While the overall book market has grown 33 percent since 2004, the children's book market has grown 52 percent growth since 2004, with a four percent compound annual growth rate.
- Children's book sales are still going strong in 2016: Through the week ending October 16 (Week 41), print children's books are up five percent over 2015. In particular, **juvenile fiction** and juvenile nonfiction have shown growth.
- Age group 5–8 accounts for almost 40 percent of children's book purchasing.

The top three purchase triggers, given by about half of all parents are:

- [Seeing the book](#) on the shelf
- The (cheap) price
- An [impulse purchase in the store](#)

82% of US children read (or are read to) on a weekly basis

- What we're really seeing here is kids driving interest in nonfiction that reflects their interests. These are not parents buying books to hand out to their kids, these are the kids having an interest and requesting the books or parents buying books to speak to that interest.
- Book-buying families with children 5-8 years old are especially important for publishers because children in this age range wield tremendous economic power. While they don't have wallets or paychecks yet, they are very vocal when it comes to asking their parents for specific books and series. In fact, "My child asked for it" is the top reason parents in book-buying households make their purchases.
- E-books still account for very small proportions of purchases of children's books in the US (11%)